

USMS Club of the Year Award

The strengths of United States Masters Swimming are the great clubs that make up its membership. The Club of the Year Award seeks to recognize clubs that exemplify the core objectives of USMS: to Serve, Educate, and Build the membership.

Directions: Fill out the following Nomination Form. In addition, write a ONE-PAGE letter explaining why your club should be selected as a USMS Club of the Year. Include information that WAS NOT ADDRESSED in the Nomination Form as to how your club Serves, Educates, and Builds the membership and any team or individual accomplishments that have inspired others to join your club. **Deadline: August 30.**

Nomination Form

Club Name _____	LMSC _____	
Person submitting this application _____	phone _____	
Head Coach _____	phone _____	
Number of members in your club _____	Number of coaches _____	date submitted _____

Please keep your answers brief and to the point.

Serve the Membership

How many coached workouts does your club offer each week? _____

How many local meets does your club host? _____ Number of participants each _____

Have you hosted Zone or National meets and if so, which ones? _____

List club members (and positions) who serve on the LMSC Board. _____

Do club members serve on Zone or National Committees? _____ List members and positions. _____

How does your club serve the local community? _____

Educate the Membership

What type of clinics has your club hosted (and when)? _____

Do your coaches attend professional swimming clinics? _____ If so, which clinics, and how often? _____

Have coaches presented at professional clinics? _____ If so, when and what was the presentation? _____

Does your club have a website? _____ If so, what is the address and how current is it kept? _____

Does your club have a newsletter? _____ If so, how often is it published and by what method (paper or electronic)? _____ Has your club won the USMS Newsletter of the Year Award? _____

Have any club members written articles published in USMS Swimmer Magazine or other publications? _____

Has your club been recognized for excellence by your own LMSC or Zone? _____ If so, how? _____

Build the Membership

What is the management structure of your club and how does it contribute to your club's success? _____

Do you allow non-USMS members to train with your club? _____
If so, what percentage of your membership do they comprise? _____

What is the percentage of club growth in recent years? _____

What is the percentage of membership retention in recent years? _____

What percentage of your members participated in the following events?

- 1) USMS championship postal swims _____
- 2) USMS fitness events _____
- 3) Locally sanctioned meets _____
- 4) Open water meets _____
- 5) Zone or National championship meets _____
- 6) Triathlons _____

Do your members participate in events not listed above? _____ If so, what would those events be? _____

What social activities does your club participate in? _____

Submit your nomination form and accompanying one-page letter by August 30 to:

USMS Club of the Year Award
Sally Dillon
PO Box 845
Oak Harbor, WA 98277

E-mail submissions are encouraged

For more information contact Sally at 360-579-5038 or awards@usms.org